SALLY M. SOLAYMANTASH

PRESIDENT / FOUNDER SAL (UK, USA, CH)

My passion for software technology was ignited at age nine and has been key driver of my career. My passion led me to explore all aspects of software, in many different industries across the globe. I am committed to merge my software knowledge with a deep understanding of the business to achieve ideal solutions for my clients.

I bring no less as a speaker - using my deep belief in mentoring, collaboration, quality and planning in everything I do. As a leader, speaker and technology specialist, I challenge the status quo and bring breadth of my expertise to every conversation.

Now I am gearing up to turn the technology world on it's head, by bringing software out of the shadows and into the limelight; with "Smarter Approach Methodology (SAM)". This is no evolution; get ready for a Revolution.

TESTIMONIALS

Sally listened before making recommendations & provided easy to understand input & insight. It was a pleasure to see the results she helped us achieve.

~ALLEN D

Sally was a key contributor, very organized and transparent. Not shy about raising issues and risks so they could be addressed expeditiously.

~JEFFREY B

POPULAR MEDIA TOPICS

Spotlight On Software

Technology has transformed today's commerce. Its impact on global economy can be seen through innovation and productivity. With ever-growing complexity of demand, approach to software development is failing to keep up.

Discover how the current approach is holding us back and what we can do about it.

The Great Communication Divide

On the surface, business & technology "speak" the same language. In reality there is a great divide between them. Technology teams are imaginative while business is tactical.

Understand how they can communicate successfully and deliver better results. Let's bridge the great divide.

Killing Them Softly

Technology is business' best ally; helping them expand new frontiers. Despite all good intentions over time technology is killing business' slowly. Knowledge is power and technology is corroding business' core competency knowledge with every software release.

Learn how future technologies can help restore this wrong.

Smarter Approach to a Smarter Future

All research shows most software projects have significant cost and time over-runs, while delivering less than promised. Should this be acceptable? We wouldn't wait twice as long and pay three times for a custom ordered car that breaks down all the time.

Why do it for software?

CONTACT INFO

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