

About SAM

Today everyone is focused on “Being Smart”. Smart Energy, Smart Cities, Smart Cars, Smart... Smart... Smart...

In our zeal to help everyone else, we in software industry have not been so “Smart”. We have forgotten to take care of ourselves along the way. Our approach to software development has not changed since conception; while today’s needs are far greater and more complex than ever before.

All side-effects that we are experiencing today; such as increase in cost, failures, maintenance and delays are all due to us not having invested in ourselves along the way.

Sadly, our failures have become today’s NORM.

To address this shortfall, we need to go back to basics and build a solid foundation to grow from.

By doing so, we CAN shape future of Enterprise Software Industry and build a Smarter world.

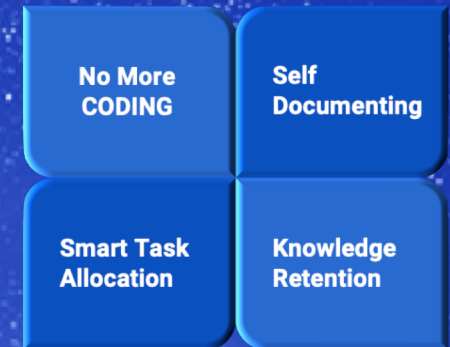
SAM’s Benefits

Here are few benefits of working with SAM:



How SAM Works

SAM will offer a WHOLE new experience in enterprise software development:



No More Coding

We can capture human logic in a way that can easily be understood by ALL; while behind the scene, SAM will generate computer executable instructions on demand

❖ Self-Documenting

While we work, all information is fully captured and documented by SAM. Making all other form of documentation and tools superfluous.

❖ Smart Task Allocation

While we focus on identifying complex problems and solving them through creative & strategic solutions; SAM will take care of everything else

❖ Knowledge Retention

SAM will safeguard all Enterprise Core Competency to pass down from generation to generation



Ever considered...

Why we admire computers so much?

Computers are AMAZING at everything that we're NOT!

Humans and computers have complementary abilities. Our strengths and weaknesses are opposite to each other.

Computers are FAST and ACCURATE. They are good at REPETITIVE and DETAILED work.

Humans, on other hand, are AMAZING at PATTERN recognition and CREATIVE thinking.

That's why so many people find it hard to understand computer code and the rest make mistakes often.

Let us use the best of each to achieve the best outcome.

Demand a Smarter Approach for Smarter Future.

Join US.



SAM



**SmarterApproach®
Methodology**

Smarter Approach. Smarter Future.